

SVKM's NMIMS ASMSOC
B.Com. with Minor in Business Analytics

Programme Structure

Semester - I				Semester - II			
S.No.	Course Name	Credits	Nature of Course	S.No.	Course Name	Credits	Nature of Course
1.1	Financial Accounting I	4	A	2.1	Financial Accounting II	2	A
1.2	Business Mathematics	2	A	2.2	Cost and Management Accounting	4	A
1.3	Statistical Techniques for Data Analytics I	2	B	2.3	Microeconomics	3	A
1.4	Principles of Marketing	4	OE	2.4	Statistical Techniques for Data Analytics II	2	B
1.5	Principles of Management	2	VSC	2.5	R and Python Programming	2	B
1.6	Gen AI and Professional Development	2	AEC	2.6	Business Research	3	VSC
1.7	Spreadsheets for Data Analysis	2	SEC	2.7	Indian Management Thoughts	2	VEC
1.8	Indian Knowledge System	2	IKS	2.8	Environment Management	2	VEC
1.9	Business News Analysis	2	CC	2.9	Yoga	2	CC
Total		22		Total		22	

Semester - III				Semester - IV			
S.No.	Course Name	Credits	Nature of Course	S.No.	Course Name	Credits	
3.1	Corporate Accounting	4	A	4.1	Financial Statement Analysis	4	A
3.2	Corporate Finance I	3	A	4.2	Corporate Finance II	3	A
3.3	Macroeconomics	3	A	4.3	Transport and Warehousing	2	A
3.4	Statistical Techniques for Data Analytics III	2	B	4.4	Machine Learning for Analytics	2	B
3.5	Operations Research	3	VSC	4.5	Web Analytics	2	B
3.6	Organizational Behaviour	2	SEC	4.6	Brand Management	2	OE
3.7	Business Story Telling	2	CC	4.7	Business Law	3	OE
3.8	Soft Skills	1	SEC	4.8	Human Resource Management	2	AEC
3.9	Community Engagement Internship	2	CEP	4.9	Ethics for Business and Accounting	2	VEC
Total		22		Total		22	

Semester - V				Semester - VI			
S.No.	Course Name	Credits		S.No.	Course Name	Credits	
5.1	Operations and Supply Chain Management	4	A	6.1	Financial Reporting Standards and Audit	3	A
5.2	Banking, Payment Systems and Trade Credit	3	A	6.2	Financial Markets and Institutions	2	A
5.3	Business Intelligence	2	B	6.3	Investment Analysis and Portfolio Management	4	A
5.4	Visual Analytics	3	B	6.4	Business Strategy	3	A
5.5	Direct Taxation	3	SEC	6.5	Indirect Taxes	2	SEC
5.6	Advertising and Media	2	OE	6.6	Insurance for Risk Management	2	A
5.7	Company Law	3	OE	6.7	Valuation and Financial Modelling	4	B
5.8	Corporate Internship	2	OJT	6.8	Capstone Project	2	A
	Total	22			Total	22	

Semester - VII				Semester - VIII			
S.No.	Course Name	Credits		S.No.	Course Name	Credits	
7.1	International Finance	3	A	8.1	Mergers and Acquisitions	4	A
7.2	International Trade	3	A	8.2	Export Import Management	4	A
7.3	Marketing Strategy	2	A	8.3	International Accounting	4	A
7.4	MSME Ecosystem in India	2	A	8.4	Business Research Dissertation	4	A
7.5	Corporate Governance	2	A	8.5	Cloud Computing	4	B
7.6	Global Fintech Landscape	2	A				
7.7	Advanced Research Methodology for Business	4	B				
7.8	Business Internship	2	OJT				
	Total	20			Total	20	